

A band is performing on a stage inside a geodesic dome. The dome's interior is decorated with large, vibrant floral projections, including a prominent sunflower at the top and a large white flower below it. The band consists of several members: a lead singer in the center wearing a headband and a dark jacket, a guitarist on the left wearing a red hat and a white tank top, a female singer on the right in a light-colored outfit, and a keyboardist on the far right wearing a hat. The lighting is dramatic, with purple and blue hues. The text "IMAGINE" is overlaid in large, gold, serif font, with "Music & Arts Festival" and "Sponsorship Deck" in smaller white serif font below it.

IMAGINE

Music & Arts Festival
Sponsorship Deck



An introduction to Imagine Music & Arts Festival

Imagine Music & Arts festival is a multi-disciplinary showcase of worldclass music, arts and performance based on Orcas Island, Washington.

We strive to create new forms of celebration and community gatherings by producing events incorporating the talent from our community and drawing performers from many part of the world.

A DREAM WE DREAM TOGETHER

Our visions and goals

Since 2015, the Imagine Music & Arts Festival has strived to include people of all races, ages and orientation. Through the years, we have explored many different countries and cultures to showcase world-class musicians, artists and one-of-a-kind workshops. In so doing, we hope to inspire our community and attendees to look within themselves and empower them to explore their own artistic imagination and creativity. As we look to the future, our goals are to reach more communities and bring what we do to a broader audience.

Our dream is to be part of a culture that reinforces music and art in self expression. As we move forward to expand and share what we are doing to the world community, we hope to cultivate experiences of beauty, awe, kindness and inspiration.





PARTNERSHIPS MORE THAN SPONSORS

YOUR INVESTMENT IN IMAGINE

Exposure to a large audience of like-minded people.

Imagine Music & Arts Festival aims to create mutually beneficial and fulfilling relationships. As part of your partnership you can receive:

- Logos on web, print materials, and more
- Dedicated showcase areas to engage attendees with your brand
- Admittance to VIP areas with an opportunity to meet artists and workshop instructors
- Explicit mentions by our host during opening and closing ceremonies

Our partnerships can take a variety of forms, all of which we can offer unique ways to engage with our attendees.

- Monetary partnerships
- In-kind partnerships by donating time, services, or supplies
- Hosting a workshop during the event
- Sponsorship giveaways, or engaging activities with attendees



AN EVENT OF WORLD CLASS ARTISTS & PERFORMERS

2024 Marketing Numbers

Through a comprehensive marketing and media campaign we have reached over 600,000 people in our promotional efforts.

Our media strategy consisting of Facebook, Instagram, Newsletters, Print & Digital Publications and website visits brings thousands of unique visitors into our circle of attention.

- Over 100,000 unique website visitors
- Over 600,000 annual views on paid Social Media promotions
- Over 20,000 actively-engaged “Followers” on our Social Media platforms
- 7,500 participants in our newsletter campaign



THE ENCHANTING VENUE

The magic happens here

The Imagine Music & Arts Festival is a reunion of friends and unforgettable experiences in a majestic landscape setting. Imagine is a collaboration with Doe Bay Resort & Retreat to produce a truly unique event. Doe Bay offers stunning landscapes of the San Juan Islands with bountiful evergreen trees and pristine beaches along with comfortable accommodations. Doe Bay Resort & Retreat has been such a gracious host for the Imagine Music & Arts Festival and will once again host us in 2025.

A violinist in a patterned, dark-colored outfit is seated on a stage, playing a violin. The stage is decorated with large, ornate, golden-brown curtains that are gathered at the top. The lighting is warm and focused on the performer. The background is dark, making the stage and the performer stand out.

PACKAGES FOR OUR PARTNERS

Partnership benefits

We offer multiple tiers of sponsorship

\$3,5000 Lead Sponsor

- Top billing on sponsorship materials
- Ongoing promotions in Imagine newsletter
- 4x all access full weekend pass(es)
- Logo/name printed in the onsite program
- One dedicated paid social media ad
- Shoutout from mainstage during opening
- Name/logo link on website
- Shared sponsor shoutouts through social media
- Space for 10x10 ft. information booth
- 4x Caterd dinner for 2 nights
- Representation @ Imagine merch booth
- 4x Spa passes
- Priority booking for Doe Bay accommodations

\$1,000 Sponsor

- Ongoing promotions in Imagine newsletter
- 1x all access full weekend pass(es)
- Logo/name printed in the onsite program
- Name/logo link on website
- 2x Spa passes
- 1x Parking pass

\$2,500 Co-Sponsor

- Ongoing promotions in Imagine newsletter
- 2x all access full weekend pass(es)
- Logo/name printed in the onsite program
- Shoutout from mainstage during opening
- Name/logo link on website
- Shared sponsor shoutouts through social media
- Representation @ Imagine merch booth
- 2x Spa passes
- 1x Car Camping pass

In Kind Donation

- All access full weekend pass(es) depending on donation size

*Contact info@imaginegathering.com for In Kind Donation sponsorship packages.

CONTACT US

It is an honor to meet you

ONLINE

ImagineGathering.com

EMAIL

info@imaginegathering.com

