

IMAGINE

MUSIC & ARTS FESTIVAL

SPONSORSHIP DECK





DREAMERS OF THE FUTURE

AN INTRODUCTION TO IMAGINE MUSIC & ARTS FESTIVAL

Imagine Music & Arts festival is a multi-disciplinary gathering of cultural creatives based on Orcas Island, Washington. We strive to create new forms of celebration and community gatherings by producing events showcasing beautiful art, music, performance and new ideas for the future.

A DREAM WE DREAM TOGETHER

OUR VISIONS AND GOALS

Since 2015, Imagine Music & Arts Festival has woven a deep relationship with our community. We are an organization of artists, musicians and performers. Imagine includes people of all races, ages and orientation. Through the years, our participants have responded to Imagine Music & Arts with open arms and we have grown steadily together over the years. We have been proud to feature world-class musicians, artists and one-of-a-kind workshops.

We are now ready to make the step in reaching out to more communities and bring what we do to a broader community. Our dream is to be part of a culture that reinforces music and art in self expression. As we move forward to expand what we are doing in the world community, we hope to cultivate experiences of beauty and awe.





PARTNERSHIPS MORE THAN SPONSORS

YOUR INVESTMENT TO THE FUTURE

Imagine Music & Arts Festival aims to create mutually beneficial and fulfilling relationships.

As part of your partnership you can receive:

- Logos on videos, web, print materials, and more
- Dedicated showcase areas to engage attendees with your brand
- Admittance to VIP areas with an opportunity to meet artists and workshop presenters
- Explicit mentions by our host during opening and closing ceremonies

Our partnerships can take a variety of forms, all of which we can offer unique ways to engage with our attendees.

- Monetary partnerships
- In-kind partnerships by donating time, services, or supplies

AN EVENT OF WORLD CLASS

ARTISTS & PERFORMERS



2023 MARKETING NUMBERS

Through a comprehensive marketing and media campaign we have reached over 500,000 people in our promotional efforts.

Our media strategy consisting of Facebook, Instagram, Newsletters, Print & Digital Publications and website visits brings thousands of unique visitors into our circle of attention.

- Over 100,000 unique website visitors!
- Over 500,000 annual views on Social Media promotions
- Almost 20,000 actively-engaged "Followers" on our Social Media platforms
- 5,500 participants in our newsletter campaign
- Over 20,000 flyers and posters distributed

THE ENCHANTING VENUE

OUR MAGIC HAPPENS HERE

The Imagine Music & Arts Festival is a reunion of unforgettable experiences in a majestic landscape setting. For the past 6 gatherings, Imagine has collaborated with Doe Bay Resort & Retreat to produce the Imagine Music & Arts festival. Doe Bay offers stunning landscapes of the San Juan Islands with bountiful evergreen trees and pristine beaches along with comfortable accommodations. Doe Bay Resort & Retreat has been such a gracious host for the Imagine Music & Arts Festival and will once again host us in 2024.



PACKAGES FOR OUR PARTNERS

PARTNERSHIP BENEFITS

WE OFFER MULTIPLE TIERS OF SPONSORSHIP OPPORTUNITIES

\$3,500 LEAD SPONSOR

- Top billing on sponsorship materials
- Ongoing promotions in Imagine newsletter
- 4x all access full weekend pass(es)
- Logo/name printed in the onsite program
- One dedicated paid social media ad
- Shoutout from mainstage during opening
- Name/logo link on website
- Shared sponsor shoutouts through social media
- Space for 10x10 ft. information booth
- 4x Catered dinner for 2 nights
- Representation @ Imagine merch booth
- 4x Spa passes
- Priority booking for Doe Bay accommodations

\$1,000 SPONSOR

- Ongoing promotions in Imagine newsletter
- 1x all access full weekend pass(es)
- Logo/name printed in the onsite program
- Name/logo link on website
- Shared sponsor shoutouts through social media
- 2x Spa passes
- 1x Parking pass

\$2,500 CO-SPONSOR

- Ongoing promotions in Imagine newsletter
- 2x all access full weekend pass(es)
- Logo/name printed in the onsite program
- Shoutout from mainstage during opening
- Name/logo link on website
- Shared sponsor shoutouts through social media
- Representation @ Imagine merch booth
- 2x Spa passes
- 1x Car Camping pass

IN KIND DONATION

- All access full weekend pass(es) depending on donation size

*Contact info@imaginegathering.com for In Kind Donation sponsorship packages.



CONTACT US

IT IS AN HONOR TO MEET YOU

O N L I N E

imaginegathering.com

E M A I L

info@imaginegathering.com

S O C I A L

